



National EOSinophilic Week

raising awareness for eosinophilic diseases

3-9 August

#NEOSW2025

Eosinophils are a type of white blood cell involved in certain immune responses. When too many eosinophils build up in parts of the body, this can cause inflammation and tissue damage. This may indicate an eosinophil-associated disease (EAD). Diagnosis usually depends on where the eosinophils are found and the symptoms present.

Eosinophilic diseases can significantly impact quality of life and often require ongoing monitoring and long-term management.

To raise awareness, landmarks, buildings, and bridges across Australia and New Zealand will light up in pink and purple, the colours representing eosinophils, during National Eosinophilic Week, 3–9 August 2025.

Help shine a light on eosinophilic diseases by visiting a local #EOSLightUp location, taking a photo, and sharing it on social media.



Eosinophilic oesophagitis (EoE) is a type of eosinophilic disease. One treatment option is an elimination diet, which removes common allergenic foods.

Take the Top 8 Challenge on 8 August to raise awareness and support research into eosinophilic diseases.



ausEE Inc.

a charity dedicated to improving lives affected by an eosinophilic disease



Find out more and get involved at:

eosaware.com



Top 8 Challenge
Prize Sponsor



Platinum
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Gold
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